

# One Marshall County Board Meeting Minutes

May 21, 2025, at Marshall County Community Foundation (MCCF)

**Board Members in attendance:** Jonah Best, Keegan Campbell, Matthew Celmer, Kevin Danti, Roger Ecker, Amanda Morris Feldman, Eric Holsopple, Jeff Houin, Justine Johnson, Lisa Mullaney, Gary Neidig, Shawn Peterson, Chelsea Smith, Nicolas Witwer, Angela Workman, Linda Yoder

**Absent:** Ed Barcus, Jesse Bohannon, Keith Fraine, Robert Listenberger, Martin Oosterbaan, Jeremy Riffle, Andy Seddelmeyer

**Committee Leads:** Greg Hildebrand

**enFocus:** Eglá Bregu, Lisa Slomka, Andrew Wiand

## Discussion Topics

- **Strategic Planning Workshop**
  - Overview of strategic planning timeline, One Marshall County Vision, Purpose, & Mission, and SWOT best practices
  - enFocus facilitated a group SWOT Analysis activity

<b>Strengths</b> <ul style="list-style-type: none"><li>• Culture of Collaboration</li><li>• A wide group of voices represented creating more chances for intersections and collaborative support</li><li>• Board members are well-positioned to liaise between One MC and various community, non-profit, municipal, and industry groups</li><li>• Regional state funding positioning</li><li>• Strategic advantage/innovation, IU/Purdue, pipeline projects</li></ul>	<b>Weaknesses</b> <ul style="list-style-type: none"><li>• Need for better communication with the community and clarity of the role of One MC</li><li>• Not a lot of young voices</li><li>• At early stages of outreach to municipalities so have not yet been able to show commitment through action</li><li>• Board passivity or unclear mission/vision</li><li>• Board does not accurately reflect all resident groups in Marshall County</li></ul>
<b>Opportunities</b> <ul style="list-style-type: none"><li>• Be a facilitator for community projects</li><li>• Empower board members to talk about One MC and how it can support the community</li><li>• Connect dots and find opportunities</li><li>• Build trust between One MC and the community</li><li>• Engage with more young voices and incorporate them into One MC board or committee activities</li><li>• Net weaving / regional alignment more explicitly</li><li>• Establish a community vision oriented toward strategic innovation</li></ul>	<b>Threats</b> <ul style="list-style-type: none"><li>• No executive director or full-time staff to carry things forward</li><li>• Lack of community buy-in</li><li>• Changes to funding and continuing funding at city, state, and national levels</li><li>• Need for strategic clarity and messaging breakdown</li><li>• Burnout and overwhelmed teams</li></ul>

- Additional Discussion Takeaways
  - External communication with community members and other groups
    - Share tangible results
    - Building resources to communicate: “Here’s what we have, and here’s how we can help”
    - Empower Board Members to talk about One Marshall County more effectively
  - Increase young professionals involvement
    - Potential to work with employers to give young professionals time to volunteer and engage more in the community
    - Consider having a representative on the board
    - Possible draws for young professionals
      - Showing that we’re making a difference
      - Mentorship, career building, and networking
      - Community involvement
      - Platform for their voices to be heard
  - Next steps for strategic planning
    - Empower committees and other tactical groups to act on the strategic plan once shared
    - Keep the towns and municipalities informed and receive feedback
    - Extend strategic planning timeline if needed to ensure we build a strong plan
- **Confirm Scheduling for Upcoming Meetings**
  - June 18, 2025

### **Official Business**

- New Motion: approve minutes from last meeting
  - Forwarded by Matthew Celmer
  - Seconded by Jonah Best
  - Approved unanimously
- New Motion: adjourn
  - Forwarded by Matthew Celmer
  - Seconded by Eric Holsopple
  - Approved unanimously