One Marshall County Board Meeting Minutes

February 19, 2025, at Marshall County Community Foundation (MCCF)

One Marshall County Board Attendance: Jonah Best, Matthew Celmer, Kevin Danti, Keith Fraine, Eric Holsopple, Jeff Houin, Justine Johnson, Lisa Mullaney, Jason Nine, Martin Oosterbaan, Shawn Peterson, Andy Seddelmeyer, Chelsea Smith, Angela Workman, Linda Yoder

Absent: Ed Barcus, Jesse Burroughs, Keegan Campbell, Roger Ecker, Robert Listenberger, Amanda Morris-Feldman, Gary Neidig, Jeremy Riffle, Nicolas Witwer

enFocus: Egla Bregu, Lisa Slomka, Andrew Wiand

Guests: Greg Hildebrand

Discussion Topics

- Committee Spotlight: Business Innovation & Growth / MCEDC Greg Hildebrand
 - o Focused on workforce: where workforce will come from, retention and expansion
 - Local challenges reported to MCEDC
 - Operating with minimal employees leaves no one available for training
 - Childcare providers struggle with staffing which leads to childcare shortages
 - Aging demographics lead to retirements & people opting out of the workforce
 - People voice that increased automation reduces employment, but it could be a perception issue. Usually more productivity means more jobs
 - Staffing for skilled positions is difficult—need to attract talent to the area
 - Certification requirements: most jobs need a bachelors degree
 - 2025 initiatives
 - County comprehensive plan: public engagement needed
 - Site development: what places need to develop industrial sites
 - Downtown development: trying to develop and get downtowns more active
 - Entrepreneurial Ecosystem: working to engage more with existing ecosystem
 - Internships & apprenticeships: developing talent

Old Business

- Board discussion and decision on enFocus contract extension
- Review of Known Projects and Priorities
 - Call for information about additional projects to be added to this document
 - This list is a starting point and is a living document
- Discussion: How should new projects and project ideas be brought to the board for help? Should they be brought to the committees first?
 - Committee liaisons and staff would be good people to reach out to with projects and ideas
 - We encourage participation with committee meetings as well
- o Treasurer's report: reviewed January activity
- Discussion: How best to engage more stakeholders and community members?
 - When should outreach and communication occur? What avenues?
 - Right now One Marshall County's focus is on setting up the strategic plan

- As that is formed, it will set up the board to increase communications
- Suggestion to create a fundraising subcommittee
- Discussion around a new guest policy for board meetings and meeting logistics
 - Request to incorporate a call for agenda items for board members

Committee Updates

- Quality of Place
 - Matthew discussing with groups on the statues
 - Matthew invited to be on steering committee for regional arts plan
- Quality of Life
 - Considering having a meeting with Quality of Place Committee to look at intersecting areas and priorities
- o Governance request for board member appointments
 - Governance is putting Sandy Garrison forward as a candidate
 - Will plan to vote at next meeting
 - Ask to share questions and nominees
- Strategic Planning: Current State Report Progress Update
 - Reviewed tentative Board Meeting agenda topics for March through July
 - Reviewed and validated report sources and takeaways to date
- New Business
 - o Discussion on "Beyond the Bridge" Documentary Viewing
 - Free Discussion Asks & Brainstorming
- Confirm Upcoming Meeting
 - March 19 at Plymouth High School, with a tour of Career Innovation Center

Official Business

- New Motion: approve minutes from last meeting
 - Forwarded by Jonah Best
 - Seconded by Matthew Celmer
 - Approved unanimously
- New Motion: approve enFocus contract extension
 - Forwarded by Matthew Celmer
 - Seconded by Linda Yoder
 - Approved unanimously
- New Motion: approve cost of website hosting
 - Forwarded by Matthew Celmer
 - Seconded by Kevin Danti
 - Approved unanimously
- New Motion: approve guest policy for Board Meetings
 - Forwarded by Martin Oosterbaan
 - Seconded by Chelsea Smith
 - Approved unanimously
- New Motion: adjourn
 - Forwarded by Jonah Best
 - Seconded by Matthew Celmer
 - Approved unanimously