

# One Marshall County Board

## Meeting Minutes

September 18, 2024 at the Marshall County Community Foundation (MCCF)

**One Marshall County Attendance:** Jonah Best, Keegan Campbell, Matthew Celmer, Kevin Danti, Amanda Morris Feldman, Keith Fraine, Bethany Hartley, Jeff Houin, Eric Holsopple, Justine Johnson, Robert Listenberger, Lisa Mullaney, Gary Neidig, Jason Nine, Marty Oosterbaan, Shawn Peterson, Jeremy Riffle, Andy Seddelmeyer, Chelsea Smith, Linda Yoder

**enFocus:** Eglá Bregu, Megan Dale, Lisa Slomka, Andrew Wiand

**Guests:** Ty Adley, Sandy Garrison (committee representative)

### Discussion Topics

- Discussion on how to prepare for next round of READI/other grants
  - Streamline applications with shared language and resources
- Logo survey - Lisa sent survey link to help select interim logo font/colors
- Committee Updates
  - Executive Committee preparing for formal committees' launch with enFocus support
  - Governance Committee
    - Reminder to continue recommending and reaching out to individuals for open at-large representative seat, with focus on diverse representation
  - Business Growth and Innovation / MCEDC
    - MCEDC has advised that small business assistance is the biggest gap
  - Education and Workforce Development / Lifelong learning network
    - Construction underway; exploring automotive classes to launch August 2025
  - Quality of Life / UWMC
    - Marshall County Hope is working on strategies to address prevention and recovery from substance use disorders; Steering Committee is regrouping
  - Quality of Place
    - Historical society designated by the state to be the clearinghouse for the 206th bi-centennial Marshall County celebration
  - Housing and Infrastructure
    - Marshall County Housing Study working group continues to meet
    - Good relationship and collaboration building with county commissioners
- Website Domain Name
  - Motion passed to purchase four domain names, ensuring ownership of name
- Review of Pillars
  - Goal: staying mindful of alignment and thinking strategically about committees and One Marshall County; priorities, capacity, and organization for work going forward

- SBERP Regional Partnership - presentation by Bethany Hartley
  - Regional priorities show significant alignment with One Marshall County pillars
  - State is hosting global entrepreneurship conference in 2025 in Indianapolis
    - Opportunity to build connections across global, state, and regional resources
  - Discussion on metrics for the region's success in advancing education opportunities
    - There is an uptick in enrollment at local colleges
    - Balancing technical and trade education with options for bachelor's degrees
    - What does the future of jobs tell us about which opportunities to foster?
  - SBERP measures progress of strategy implementation against their regional KPIs
  - READI update
    - 48 project submissions as a whole region; lots of regional collaboration seen
    - Will be inviting projects to present at the RDA meetings to answer questions
  - Pursuing funding for LEI projects as well; decided and managed by the state
- Marshall County Comprehensive Plan - presentation by Ty Adley
  - County looking at updating their comprehensive plan; last plan is 20 years old
  - Goals:
    - Guiding the investment in the county; set objectives for future development
    - Policies for land usage and public spaces; protection property values
    - Plans may also include strategic direction re: Character & identity; quality of life and place; Education, health & wellness
    - Looking at parks and natural resources; transportation and channels
  - Aiming to have a plan in place in third quarter 2026; overall timeline of 18 months
  - Marshall County is in middle of megaregion; well poised for connectivity
  - Ask of One Marshall County: perspective on direction for Marshall County plan
    - Help gathering insights and information on municipalities' plans and projects
  - Bidding is anticipated in Q1 2025 for comprehensive planning services
  - Discussion around aligning County plan with One Marshall County's plan
    - Strategic planning for One Marshall County is ongoing, but we can still help
      - Could be subject matter experts that provide input to the county
    - Invested in creating alignment across local, county, and regional plans
    - Considering how to balance metrics across towns, county, region, and state
- Next Official Business Meetings: October 16, November 20, December 18

### **Official Business**

- New Motion: approve minutes from last meeting
  - Forwarded by Jeremy Riffle
  - Seconded by Matthew Celmer
  - Approved unanimously
- New Motion: purchase all four domain names to ensure One Marshall County retains ownership of relevant domain names
  - Forwarded by Matthew Celmer
  - Seconded by Jonah Best and Linda Yoder
  - Approved unanimously
- New Motion: adjourn
  - Forwarded by Robert Listenberger

- Seconded by Matthew Celmer
- Approved unanimously