

One Marshall County Board

Meeting Minutes

November 20, 2024 at Marshall County Community Foundation (MCCF)

One Marshall County Attendance: Jonah Best, Keegan Campbell, Matthew Celmer, Kevin Danti, Keith Fraine, Eric Holsopple, Jeff Houin, Justine Johnson, Amanda Morris Feldman, Gary Neidig, Jason Nine, Shawn Peterson, Jeremy Riffle, Chelsea Smith, Linda Yoder

Absent: Bethany Hartley, Robert Listenberger, Lisa Mullaney, Marty Oosterbaan, Andy Seddelmeyer

enFocus: Eglia Bregu, Megan Dale, Lisa Slomka, Andrew Wiand

Guests: None

Discussion Topics

- READI/Lilly Updates
 - READI 2.0: Bremen GROWTH, Culver Youth Community Center, and City of Plymouth Housing projects presented to RDA
 - IEDC: 40 projects submitted, 5 will be selected
 - Lilly Gift VIII: No new updates. Discussion around arts funding, existing and new submissions, and potential for leadership around regional arts planning
- Operational Updates: Funding Pitches
 - Request to Plymouth RDC was approved.
 - Feedback included: many do not know what One Marshall County is – need for better marketing and messaging of what differentiates One Marshall County; website
 - Review of pitch deck used & messaging
 - Discussed importance of working together and building collaboration
- Committee Updates
 - Committee Launch Progress
 - Conducting discovery sessions with those interested in the committees
 - Discussed importance of showing progress to community and stakeholders
 - Education & Workforce Development:
 - Reviewed upcoming training opportunities for high school students
 - High Schools are prepared for state changes to high school diploma requirements
 - Important to build trust with area businesses to prepare pathways and provide options for students
 - Quality of Place:
 - Potential new committee members have been asked to participate
 - Governance Committee:

- Asked board to continue gauging interest in potential candidate for at-large seat and sending any leads to Matthew
 - Housing Committee:
 - Housing Matters final meeting on December 10 at 11:30 am
 - MCEDC Quarterly meeting will be a housing-related Infrastructure Discovery
 - December 11 at 11:30 am
 - Business Innovation & Growth:
 - Continuing conversations with business owners
 - Quality of Life:
 - No new updates
- New Business
 - Review of Sponsorship
 - Potential gift with restricted funds offered to One Marshall County
 - Discussion re: One Marshall County's role and accepting of gifts
 - Proposed Board members consider gift and decide at December meeting
- Strategic Planning Process Discussion
 - 2025 deliverables aim to include current state analysis with committees, development of priorities and objectives by the Board, and Board support of the committees while they develop action plans and projects
 - Confirmed strategic planning is within enFocus's scope of work and will build on relevant, existing strategic plans
 - Project will aim to align committee projects to Board priorities and funding opportunities
 - Reviewed list of active and potential new committee members. Discussion regarding ideal committee size, once membership is formally established.
- Free Discussion
- Next Official Business Meetings: December 18 and January 15

Official Business

- New Motion: approve minutes from last meeting
 - Forwarded by Jonah Best
 - Seconded by Jeremy Riffle
 - Approved unanimously
- New Motion: adjourn
 - Forwarded by Matthew Celmer
 - Seconded by Jonah Best
 - Approved unanimously